

Ron Deschênes Classic

Angelman Foundation Annual Golf Tournament 2024

Angelman syndrome, impacting approximately 1 in every 15,000 individuals, is a genetic condition that significantly affects neurological development, resulting in a myriad of challenges such as severe developmental delays, motor disorders, intellectual disability, speech impairment, hyperactivity, sleep disturbances, and epilepsy. The term "Angelman" stems from the typically cheerful demeanor exhibited by those affected by the disorder. Recognizing the immense burden placed on families, the Angelman Respite Center offers invaluable support and relief. Our center provides comprehensive services and respite care to individuals with Angelman syndrome, all within the comfort of their natural families. Through our tailored programs, including full weekend and overnight stays lasting 30 or 48 hours, we aim to alleviate the strain on caregivers while offering enriching activities designed to benefit the entire family unit.

In the heart of every caregiver lies an unyielding commitment to providing unwavering love and support for those with Angelman syndrome. Your donation isn't just a gift; it's a lifeline for these families, offering them respite and rejuvenation amidst the daily challenges they face. With your generosity, we can continue to provide a haven where individuals with Angelman syndrome can flourish, where caregivers can find solace and support, and where every moment is filled with joy and possibility.

Together, let's build a sanctuary of hope and healing, where the light of compassion shines brightly, illuminating the lives of those affected by Angelman syndrome.

Your contribution can make a world of difference.

A word from the Angelman Foundation President, Mr. Paolo Di Vito

I'd like to take a moment of your time to talk about my colleague, my collaborator, and above all, my friend - Mr. Ron Deschênes.

In every sense, Ron was a beacon of light in the lives of everyone he touched. His unwavering dedication to giving back to his community, his infectious laughter, and his ever-present willingness to help others made him a cherished figure in the hearts of all who knew him. Whether it was through his philanthropic endeavors or his simple acts of kindness, Ron touched countless lives and left an indelible mark on the world around him.

I can say with certainty that this tournament and the benefits it brings would not exist without the incredible will and the unbelievable amount of work that Ron put into starting and maintaining it.

Ron was a special person with a strong spirit and who approached life with a jovial demeanor and a happy-go-lucky attitude that inspired everyone who knew him. He had a way of turning even the darkest moments into opportunities for laughter and connection, and always seemed to have an abundance of positivity and resilience.

Perhaps Ron's greatest legacy lies in the love he shared with everyone he encountered. He had a rare gift for making people feel seen, heard, and valued, and his genuine warmth and kindness created a sense of belonging wherever he went. It's no wonder he was loved by all who had the privilege of knowing him.

In 2024 Ron lost his battle with leukemia, and his friends, family, and the community lost a wonderful soul. It is my great privilege to honor his memory by naming the annual Angelman Foundation Golf tournament after my good friend.

Thank you for all your support, and for participating in the **Ron Deschênes Angelman Foundation Annual Golf tournament.**

Paolo Di Vito

Dear Prospective Sponsors,

We are thrilled to invite you to partner with us for the Angelman Foundation Annual Golf Tournament, an exclusive event dedicated to supporting both those suffering from Angelman syndrome and their caregivers. As a sponsor, you will have the opportunity to showcase your brand to over 150 affluent participants on one of the most prestigious golf courses in the region – the private member-only Elm Ridge Country Club. Your support will not only elevate your brand visibility but also contribute to making a meaningful difference in our community.

Partnership Opportunities:

1. **Title Partner:** As our Title Partner, your brand will take center stage, prominently featured in all event marketing materials, press releases, and signage throughout the tournament, as well as consistent exposure on social media leading up to, and after the event. This premier partnership ensures maximum exposure and recognition among participants and attendees.
2. **Hole, Tee, and Green Partners:** Showcase your brand's commitment to philanthropy by sponsoring individual holes, tees, or greens. Your company logo will be prominently displayed at the designated area, offering valuable exposure to all golfers as they navigate the course.
3. **Golf Cart Partner:** Ensure your brand is front and center by becoming our Golf Cart Partner. Your logo will adorn each golf cart, providing continuous visibility throughout the tournament as participants travel from hole to hole.
4. **Swag Bag Partner:** Make a lasting impression by sponsoring our event's swag bags. Your company logo will be prominently featured on a specific item to be included on the day of the event ensuring that participants take home a tangible reminder of your support.
5. **Food and Beverage Partner:** Treat our participants to a memorable culinary experience by becoming our Food and Beverage Partner. Your brand will be highlighted at dining stations and refreshment areas, offering prime exposure during meal breaks and networking opportunities.

By partnering with us, you not only gain exposure to a highly affluent audience but also demonstrate your commitment to making a positive impact in our community. Your support will directly contribute to the operations of our respite center.

Don't miss this unparalleled opportunity to align your brand with a noble cause while enjoying a day of golf at the exquisite Elm Ridge Country Club. Secure your sponsorship today and join us in making a difference.

For more information on sponsorship packages and benefits, please contact Angelos Vlasopoulos at 514 242 6271 or avlas@rte-es.com

Thank you for your support.

Title Partner

Introducing our Title Partner, the pinnacle of partnership opportunities at our event, commanding prominence in every facet of the tournament.

- As our Title Partner, you will enjoy unparalleled brand exposure, including comprehensive branding across all partnership avenues, from holes to golf carts, swag bags to food & drink stations.
- Elevating your presence even further, one of our premier Drink and Beverage stations will bear your exclusive sponsorship, strategically positioned along the course for maximum impact.
- Our robust Social Media package ensures your brand's story is shared far and wide, with customized posts on key platforms, including a personalized message of your choosing. Foundation President Mr. Paolo Devito will extend a heartfelt online thank you, amplified across all platforms, further solidifying your brand's association with our cause.
- Your brand will enjoy sustained visibility on the Angelman Foundation website throughout the year, reinforcing your commitment to our mission and our commitment to your brand.
- On the day of the event, seize the opportunity to address our esteemed participants with a speaking slot, graciously introduced by Mr. Devito himself.
- Collaborating with Footjoy, we proudly sponsor Golf Shoe swag, ensuring each participant receives a pair of premium Footjoy shoes on the day of the event.
- To extend this experience, you will receive 8 participant tickets, inviting valued employees, friends, and brand ambassadors to join the festivities.
- Furthermore, as part of your partnership, enjoy the unique opportunity of Brand Activation at one of our holes, where we will create an immersive brand experience tailored to engage our affluent participants.

Your total contribution of \$20,000 represents an investment in both brand elevation and social impact, positioning you as a distinguished partner in our shared pursuit of making a meaningful difference.

Hole, Tee, and Green Partners.

Package 1 - Improve your PR:

Enhance your PR efforts with our low-cost, high-value package, tailored for those looking to make a statement or reaffirm their presence in the market. Enjoy:

Personalized 2' x 3' signage displayed at the Tee Box or Green.

Inclusion in our tournament day packages distributed to each participant.

Total Contribution: \$1,000

Package 2 – Beyond Brand Awareness

Step into the spotlight with exclusive Brand Placement on one of our picturesque 18 holes, featuring personalized signage in two prime locations. Enjoy:

- Personalized 3' x 4' signage next to the cart path and prominently displayed at the tee box.
- Inclusion in our tournament day packages.
- Robust Social Media promotion by our marketing professionals.
- One participant ticket to extend this experience.
- Possibility of Brand Activation, engaging our affluent participants.

Total Contribution: \$2,500

Activation: \$1000

Package 3 – Brand Authority

Assert your brand's authority with comprehensive Brand Placement, personalized signage, and robust Social Media promotion. Enjoy:

- Personalized 3' x 4' signage in two prime locations.
- Inclusion in our tournament day packages.
- Robust Social Media promotion by our marketing professionals.
- Two participant tickets to share.
- Possibility of Brand Activation to engage participants.

Total Contribution: \$3,500

Activation: \$1000

Golf Cart Partner

Golf Ball Sleeve Package – Brand Spreader

Spread your brand across the course with customized golf ball sleeves in over 80 carts. Enjoy:

- Brand exposure across the course with customized golf ball sleeves.
- Inclusion in our tournament day packages.
- Robust Social Media promotion by our marketing professionals.
- Possibility of Brand Activation to engage participants.

Total Contribution: \$1,500

Golf Cart Package – Brand Dominance

Dominate the course with prominent signage on over 80 carts. Enjoy:

- Brand exposure throughout the course with prominent signage.
- Inclusion in our tournament day packages.
- Robust Social Media promotion by our marketing professionals.
- 2 participant tickets, inviting valued employees, friends, and brand ambassadors to join the festivities.
- Possibility of Brand Activation to engage participants.

Total Contribution: \$4,500

Swag Bag Partner

Swag Bag – Brand Ambassador

Spread your brand across the course with customized golf ball markers with your logo. Enjoy:

- Brand exposure across the course with customized golf ball markers.
- Inclusion in our tournament day packages.
- Robust Social Media promotion by our marketing professionals.
- Possibility of Brand Activation to engage participants.

Total Contribution: \$2,000

Swag Bag – Brand Boss

The Angelman Foundation has partnered with Footjoy to provide all participants with golf shoes the day of the event. In partnership with the Angelman Foundation and Footjoy, you will be prominently featured and profusely thanked by every participant for the pair of premium Footjoy shoes each of our participants will receive on the day of the tournament.

Your promotional material will also be included in our tournament day packages.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation as one of our premier partners.

Social Media packages will include:

- Customized posts on key Platforms.
- Your own personalized message on one of the posts.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.
- 2 participant tickets to give to employees, friends, and your brand ambassadors.

Total Contribution: \$9,000

Food & Beverage Partner

Package 1 - Breakfast Package

This package offers you the opportunity to be featured during registration and breakfast with multiple signs throughout the main breakfast area at the luxurious Private member only Elm Ridge Country Club. With signage of your brand and your message prominently displayed throughout the venue. Your promotional material will also be included in our tournament day packages.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation as one of our premier partners.

Social Media packages will include:

- Customized posts on key Platforms.
- Your own personalized message on one of the posts.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.
- 2 participant tickets to give to employees, friends, and your brand ambassadors.

In addition, this package allows for the possibility of “Brand Activation” whereby we will set up a tent and table, multiple signs, and work with you to promote your brand to the over 150 affluent participants of our tournament.

Total Contribution: \$5,000

Package 2 - Oyster Bar

This package offers you the opportunity to be featured in the highest traffic area during the tournament at one of our most popular stops – the Oyster and Martini Bar. With signage of your brand and your message prominently displayed, as well as your promotional material included in our tournament day packages, you cannot miss with the oyster bar.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation.

Social Media packages will include:

- Customized posts on key Platforms.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.

Total Contribution: \$2,000

Action Holes

Package 1 – Hole in One

Calling all Dealerships - arguably the most thrilling of all the contested holes in our Golf Tournament's hole-in-one competition let's everyone feel the thrill of not only holing out on a challenging par 3, but winning a lease on a brand new vehicle. This package offers you the opportunity to showcase your dealership to over 150 affluent buyers. Take advantage by having your sales-people present at the event to showcase the vehicle and show potential buyers what they're missing. Your promotional material will also be included in our tournament day packages.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation.

Social Media packages will include:

- Customized posts on key Platforms.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.

Total Contribution: Lease of a vehicle

Package 2 – Longest Drive

The Long Drive Hole is a focal point of excitement and anticipation during the tournament. By sponsoring this high-traffic area, your brand will receive unparalleled visibility among participants with exposure as part of our social media campaign leading up to, the day of, and after the tournament.

Your brand's logo will be prominently displayed at the Long Drive Hole, ensuring continuous exposure throughout the event. From branded signage to promotional materials, we will work closely with you to maximize brand visibility & recognition, and include your promotional material in our tournament day packages.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation.

Social Media packages will include:

- Customized posts on key Platforms.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.

Total Contribution: \$2,000

Package 3 – Closest to the Pin

The Closest to the Pin Hole is an exciting and competitive focus for tournament participants of all skill levels, drawing attention from players and spectators alike. By sponsoring this engaging contest, your brand will enjoy premium exposure and visibility throughout the event.

Your brand's logo will be prominently displayed at the Closest to the Pin Hole, ensuring maximum visibility and recognition among participants and attendees. From branded signage to promotional materials, we will collaborate with you to amplify your brand presence and message effectively and include your promotional material in our tournament day packages.

In addition, our marketing professionals will promote your brand across social media and let the world know that you have partnered and supported the Angelman Foundation.

Social Media packages will include:

- Customized posts on key Platforms.
- Personal thank you on-line from the Foundation President Mr. Paolo Devito amplified to all platforms.
- Posting throughout pre-tournament social media promotion and continued posting post tournament with key event highlights.
- Inclusion on the Angelman Foundation website throughout the year.

Total Contribution: \$2,000